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August 14, 1990

VIA FACSIMILE

John P. Messina, Esq.
135 South LaSalle Street
Suite 1960
Chicago, Illinois 60603

Re: Grove Fresh v. Everfresh

Dear Mr. Messina:

I am writing in response to your letter of August 9, 1990, which we first received on August 13, 1990. I am unable to meet with you on Wednesday, August 15, 1990. However, I can meet with you on Thursday afternoon, August 16, 1990. Please advise if this is agreeable.

As to the questions set forth in your letter, the answers are as follows:

1. No.
2. Not applicable.
3. No.
4. Not applicable.
5. No. The transaction you are referencing involved two Canadian corporations. Holiday Juice Ltd. was an Ontario corporation which was owned by John Labatt Limited, a Canadian federal corporation. John Labatt Limited had become aware of an unrelated, small Ontario corporation that was using the name of "Everfresh Inc." John Labatt Limited then acquired that Ontario corporation in approximately December, 1988. In

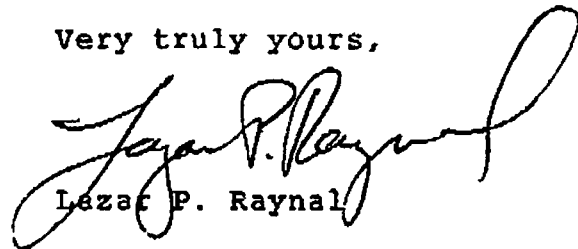
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January, 1989, Holiday Juice Ltd., the Ontario corporation, and that other Everfresh Inc., the Ontario corporation, amalgamated to form a new corporation called Everfresh Inc., a Canadian federal corporation. The stock of that Canadian Everfresh Inc. entity is owned by John Labatt Limited, and is separate from the U.S. Everfresh Inc.

6. Not applicable. As stated above, the entity referenced in the answer to number 5 is incorporated in Canada.

7. In its complaint, plaintiff is suing a corporation having "Everfresh" in its name, based on orange juice made at the entity's Franklin Park, Illinois facility. The correct name of that corporation is "Everfresh Inc.," a company incorporated in Michigan, with its principal office in Franklin Park, Illinois. Both at the time the complaint was filed and currently, there was and is no entity named "Everfresh Juice Co." In the spring of 1989, Hugo Powell decided to use "Everfresh Juice Co." as a brand name. See page 266 of the Powell deposition. However, notwithstanding the continuing identification of this litigation through plaintiff's original caption (Grove Fresh Distributors, Inc. v. Everfresh Juice Company), the correct name of the entity being sued should be listed as Everfresh Inc., the Michigan corporation with its principal office in Franklin Park, Illinois.

Very truly yours,



Lezat P. Raynal

cc: Dale Crider